

Press Release

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FOR IMMEDIATE RELEASE

Frost & Sullivan Honors Everyday Solutions With Customer Service Award

Everyday Solutions Wins the 2008 North American School Bus Telematics
Customer Service Leadership of the Year Award

Concord, MA – July 28, 2008 – Frost & Sullivan selected Everyday Solutions as the recipient of the Frost & Sullivan 2008 North American School Bus Telematics Customer Service Leadership of the Year Award. Frost & Sullivan's Best Practices Awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service, and strategic product development. To choose the recipient of this Award, the analyst team tracks industry participants and monitors their customer service methods on an ongoing basis. The Award recipient is selected based upon extensive research collected from key market participants, secondary and technology sources, and customer interviews. Collected data is then cross tabulated to identify the number one ranking company.

"Everyday Solutions has built an enviable reputation for performance and quality, setting the benchmark in school bus telematics hardware systems and services," says Neelu Singh, research analyst for Frost & Sullivan. "Their real-time tracking system offers a quantifiable return on investment. It can reduce operating costs across the entire school transportation budget, including expenditures for fuel, maintenance, payroll, communications, overhead, and liabilities."

About Everyday Solutions

Everyday Solutions, a privately held company based in Concord, MA, is the leading provider of patented school bus tracking and rider attendance solutions for the student transportation industry. Founded in June 2000 as Everyday Wireless, the company designs, manufactures, markets and supports all of its own equipment and software. In July 2008 the company changed its name to Everyday Solutions to reinforce its strategy to be the only complete solution provider of student transportation information. Sixty districts throughout North America, including 9 of the top 25 districts, have outfitted over 15,000 buses with Everyday Solutions. The company provides specialized products, created just for student transportation, that capture the best fleet performance and rider attendance data at the lowest monthly cost. www.everyday-solutions.com

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, partners with clients to accelerate their growth. The company's TEAM Research, Growth Consulting, and Growth Team Membership™ empower clients to create a growth-focused culture that generates, evaluates, and implements effective growth strategies. *Frost & Sullivan* employs over 45 years of experience in partnering with Global 1000 companies, emerging businesses, and the investment community from more than 30 offices on six continents. For more information about *Frost & Sullivan's* Growth Partnership Services, visit <http://www.frost.com>.

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